

**Styro**



ART & DECOR



Sports Oscar Statues for Abu Dhabi Award - 6 Meters height

# STYRO

A LEGACY OF ART BUILT ON EXPERTISE,  
PASSION, CRAFTSMANSHIP & PARTNERSHIP

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At STYRO we have transformed the business of Expanded Polystyrene into a form of art that requires intricate craftsmanship. Our masterpieces adorn some of the most prestigious events and occasions across the region, while our technical knowledge has been utilized even in the creation of iconic Hollywood productions. Our success stems from our passion to create art forms that breathe life into the concepts we develop. We strive for excellence and do not differentiate between clients based on the volume of business or the region of execution. Ours is a creative pursuit that also ensures that we build a lasting partnership with our clients

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# LEADERSHIP

WE MAKE EVERY EFFORT TO BE THE PARTNER OF CHOICE TO OUR CUSTOMERS

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STYRO is a leading integrated producer of Expanded Polystyrene, offering solutions and services to customers in a variety of business sectors throughout the UAE and emerging markets.

By optimizing our production, marketing and supply chain capability, we are focusing on safe production and leveraging state-of-the-art technologies. STYRO embraces the 3i's concept - ideas, inspiration, and innovation, which has earned extensive results and respect to our valuable customers. These winning principles are applied in our business model.

Safety is a principle to our success at STYRO and it is a core focus in everything we do. STYRO values environment, corporate social responsibility (CSR).

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# OUR TEAM

## SIGNIFICANT ASSET

Our team is our greatest asset. Our success depends upon the commitment, capabilities, and diversity of our cross cultural employees. We value the uniqueness and skills of individuals and the varied perspectives and talents they provide. Every STYRO employee from the manufacturing line to the boardroom plays a significant role in quality advancement, exceptional service, innovation, and creativity, which have made STYRO a leading manufacturer of Polystyrene products around the world.





Oscar Statues for Dubai Show - 6 Meters

# ONE MISSION ONE VISION

DELIVERING PRODUCTS AND SERVICES THAT EXCEED EXPECTATIONS THROUGH DEDICATION, TEAMWORK, INTEGRATED MANAGEMENT, AND CONTINUOUS IMPROVEMENT

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## OUR VISION

To be the world leader in Expanded Polystyrene and the partner of choice

## OUR MISSION

To create value for our stakeholders through our people and our products

## CORE COMPETENCES

- Create valuable customer service
  - Execute with excellence
  - Adapt to change
  - Bring the best people to the table
  - Committed professional team
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Ramadan Lanterns - 4.5 Meters height

# SERVICE

OUR SERVICE IS ARTISTIC AND  
CONSISTENT TO BE ORIGINAL

STYRO combines cutting-edge technology and a strategic distribution system that works beyond expectations, maintaining the highest quality control standards. We strive for competitive excellence using creativity and innovation. A comprehensive staff development program helps us maintain a customer and quality oriented teamwork, following environmentally sound business practices. We listen, understand, and develop tailor made solutions for a variety of occasions, meeting the requirements and aspirations of our customers.





# WHY STYRO

## A BUSINESS MODEL BUILT ON INVALUABLE PRINCIPLES

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STYRO values its people and the environment and takes the functions of corporate social responsibility and community involvement very seriously. At the core of our values is the determination to protect our people and the environment

We are an insight and innovation-led Expanded Polystyrene solutions with expertise in Art & Decoration, Insulation & Construction, Packing & Packaging

The Art & Decoration department has developed and diversified its production to include multi-products such as glass, wood, steel, fiberglass, and acrylics to serve our valuable clients and provide them with the best cost effective solutions.

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# STYRO ART & DECOR

IMPRESSIONS CARVED OUT  
OF ATTRACTIVE DECORATIONS  
WITH ART PIECES OF THE  
FINEST QUALITY

We have a preferred partner status with countless event decorators around the UAE. Our exhaustive inventory of high-style wedding and event products make us the leading Art & Decoration specialists in theme functions, wedding décor, events, and practically any kind of décor needed for special occasions. Our awareness of the latest trends and developments in the industry, matched with the ideal combination of quality, durability, and value of our products, results in countless clients across varied business segments - as a testament to the consistency by which we serve each client account.





Iranian Pavilion at the Global Village

# PRODUCTS PROJECTS & CLIENTS

COUNTLESS IDEAS, UNLIMITED ENTHUSIASM,  
ENDLESS APPRECIATION

We are a factory-direct supplier of a wide variety of competitively priced wedding and event décor products for client profiles such as:

- Event Organizers (Weddings & Exhibitions)
- Advertising & Media companies
- Interior Designers & Decorators
- Hotels & Shopping malls (Visual merchandisers)
- Florists
- Private Companies & Government Agencies (Company Events)

## STYRO DECORATION PRODUCTS

- Sheets
- Chips
- Beads
- Colored Beads
- Ceiling Tiles
- Hard Coating
- Pillars and Crowns
- Balls and Domes
- Pyramid and Cones
- Parapet Mould and Corniche
- Furniture & Vases
- Bean Bags

## STYRO DECORATION PROJECTS

- Wedding Stage Decorations (Kosha)
- Interior and Exterior Decorations
- 3D & 2D Figures
- Exhibition Stands and Kiosks
- Backdrops
- Architecture Models
- Thematic Events
- Theatre Props
- Sculptures
- Visual Displays



## STYRO SHEETS

STYRO Expanded Polystyrene (EPS) cut sheets have multiple applications in the Art & Decoration art works. EPS is the excellent choice to cut all kind of 3D shapes and models due to its light weight, easy workability, and durability. STYRO can supply 3D shapes and geometrical shapes such as cones, pyramids, and spheres (from small to huge) according to the customer's desire.

## CEILING TILES

Expanded Polystyrene ceiling tiles are used for decoration. Tiles design can be either standard or customized. Gold or silver acrylic mirror-finished tiles (multi-colored) are widely used as a decorative element.



## STYRO CHIPS

Styro chips are made entirely from recycled material, it is mainly used for packing, it is an ideal material for filling large voids within a carton. It offers excellent protection against damage.

STYRO chips are also used in arts and crafts, where kids can combine them with mixed media and paint them to create artwork for school art projects or for bedroom walls decoration.



## STYRO BEADS

STYRO beads can come in white and different colors to serve the artistic needs of STYRO's customers. They are used for decorative and display applications. Major consumers of colored beads are stationary suppliers, flower shops, toy manufacturers, and shopping malls.



## FURNITURE

As our products and services continuously evolve and diversify, a new decorative line was introduced, the STYRO furniture. Combined with other materials like wood and cloth, it is created with superior upholstery finishing for sofas and chairs, acrylic and resins for tables, and built in compartments. Having the qualities of being light, with high impact strength, and cost effectiveness, STYRO furniture is an excellent alternative.

## BEAN BAGS

STYRO bean bags come in a range and variety of colors, shapes, and sizes. You can find a bean bag at STYRO to suit your exact requirements; from fun children's bean bags to jumbo bean bags, to lounge bags for watching television and lying back to total relaxation. STYRO uses high quality synthetic fabric and fire retardant grade beans to ensure comfort and safety. Double zip lock protects from bean spillage at an abnormal use. STYRO offers "Bean bag re-fills" as a service at a very nominal cost. Customers can avail this service to refill their existing beanbags.



## HARD COATING

In modern days, Expanded Polystyrene is used widely for creative art or theme works, model making, branding, decoration, etc. STYRO EPS needs a special type of coating for such applications. STYRO offers varieties of hard coatings at reasonable prices, which are:

- PU based coating - thickness ranging from 0.5-2mm, this hard coating allows applying solvent based - oil paints to obtain a glossy finish on Expanded Polystyrene surfaces.
- Glass reinforced fiber coating - thickness ranging from 1-5 mm. This allows keeping the display for outdoor applications such as branding, modeling, art works, and decoration.

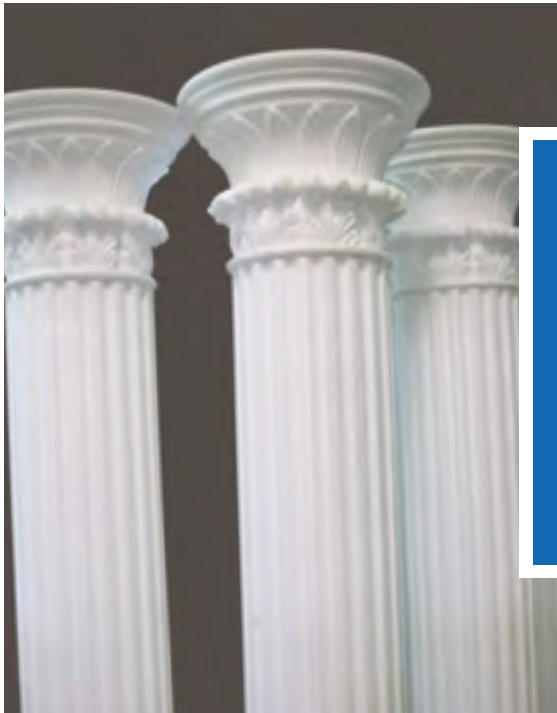
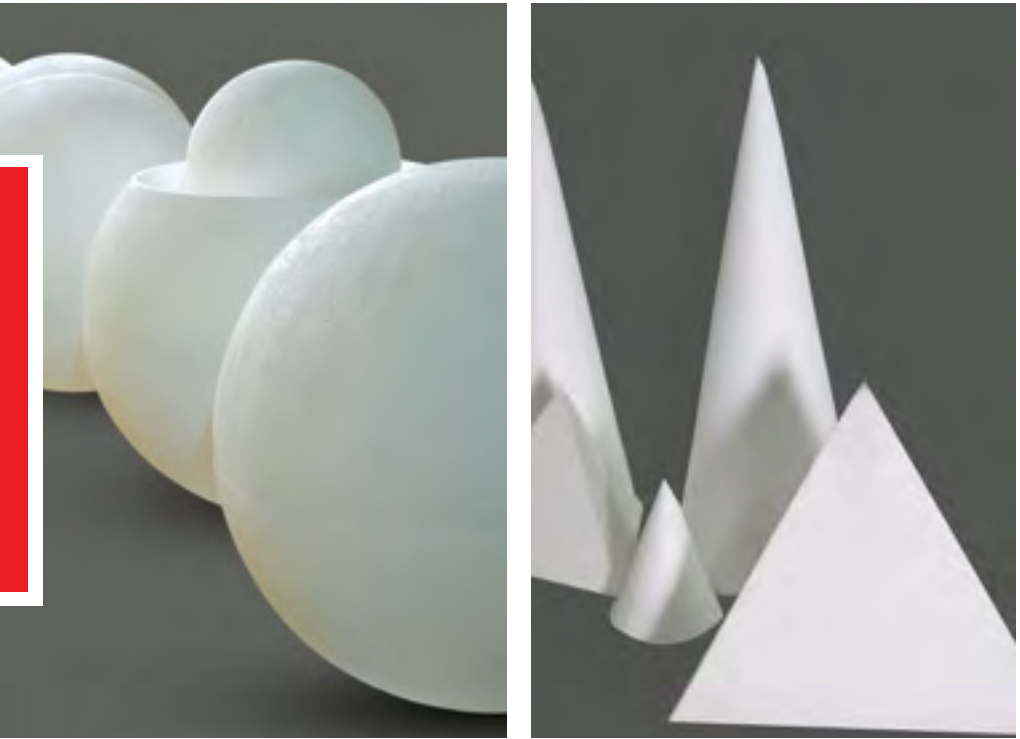


## BALLS & DOMES

STYRO shapes are mostly used in decorations, and as accessories for various events and themes. Being made from polystyrene foam, STYRO shapes are malleable and flexible enough to satisfy any requirement. They are easy to cut and form into desired shapes and sizes. STYRO shapes are sturdy and can be sculpt to combine with any design and figure to complete various projects. All can be produced in small sizes (10cm) up to huge sizes (10 meters).

## PYRAMIDS & CONES

EPS is the excellent choice to cut all kinds of 3D shapes and models due to its light weight, easy workability, and durability. STYRO can supply 3D shapes and geometrical shapes, such as cones, pyramids, spheres (from small to huge) according to the customer's desire.



## PILLARS AND CROWNS

STYRO pillars usually cater to the needs of wedding and event organizers. Wedding koshas are artistically matched with the aesthetic designs of STYRO pillars. May it be Gothic, Doric or Corinthian style, pillars are also joined with numerous arches designs to make elegant entrances and thematic effects.

## PARAPET MOULD & CORNICHE

Traditional wooden parapet moulds do not exist anymore, as they were replaced by polystyrene made STYRO parapets. This breakthrough happened as a result of STYRO parapet moulds, which are more cost effective, flexible in design, and faster in production, since it has been cut with high tech CNC machines. Be it a villa, mosque, prayer hall, community hall, shopping complex, office apartment, etc. Commercial & residential building elevations cannot be imagined without having profiled parapets and arched entrances. Aesthetic look of the above civil structure can be enhanced with special parapet designs.



## STYRO LETTERS

STYRO letters add a celebratory highlight for parties, events, and occasions. It is also used for weddings and receptions, as well as parties and corporate events. It is pretty simple to be installed, while adding an additional decorative touch to your venue.







# PROCESS SHOWCASE

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Our projects go through an elaborate production process that starts with meticulous planning, detailed craftsmanship, and an accurate adherence to projects.

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MR. MUSCLE

3D Model for Promotion & Advertising



FERRARI

3D Ferrari Car for Dubai





**3D MODEL**

3D Model for Dubai University



**EIFFEL TOWER**

3.5 Meters STYRO acrylic for La Fayette, Dubai Mall





**DARHOOM**

Coin Darhoom for Abu Dhabi Islamic Bank  
3D figure mascot



**COFFEE POT (DALLAH)**

Sharjah Heritage Days





TOYOTA

3D Spaceman with STYRO base.  
Al Futtaim Showroom



LIPTON

3D Fruits Pyramid Promotion for new fruit tea flavour.



STYRO EXHIBITION STAND

Ramadan Promotion for UAE Red Crescent



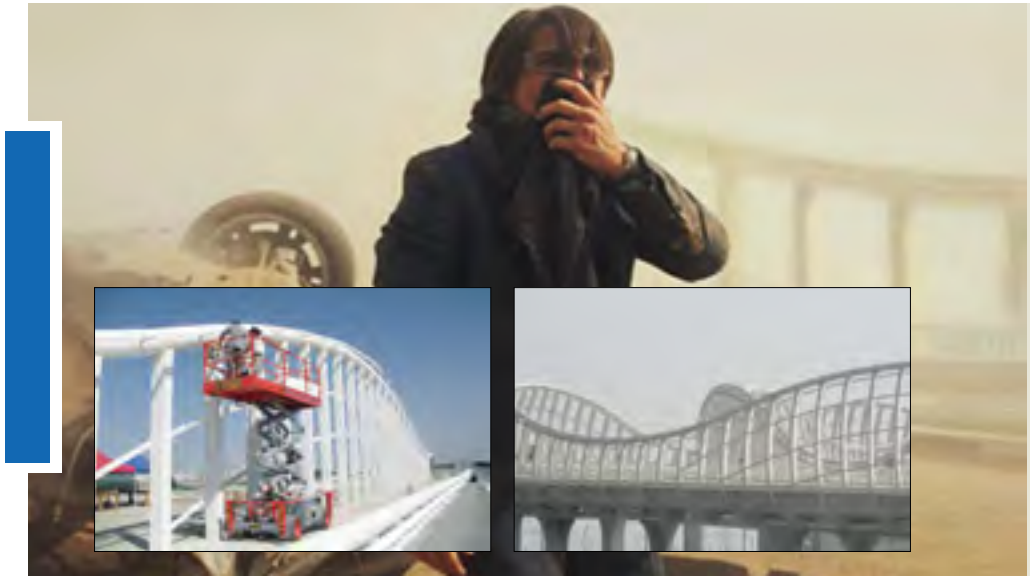
GINGER BREAD HOUSE

Christmas Decoration at Dubai Mall



MISSION IMPOSSIBLE 4

STYRO Bridge for Mission Impossible Movie



CAMEL AT BURJ AL ARAB

3D Camel for Burj Al Arab.



RTA SAND DUNE

Sand Dune for RTA, Dubai.



MAZE

Modhesh City, Dubai Shopping Festival.







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